



Manage your contacts on-the-go



Challenge

Business Development is all about building relationships while educating prospects on why your company is the best choice for them. Your smart phone is the link between your relationships and your business: most projects come from the relationships stored there, and are won based on all the check-ins, decisions, and communication that takes place there.

But while you're out nurturing prospects, your opportunity data is held hostage somewhere in an email or text thread. Insights need to be at your fingertips, not only to enable you to break into new markets, but also to ensure you are never blindsided in a meeting.

Solution

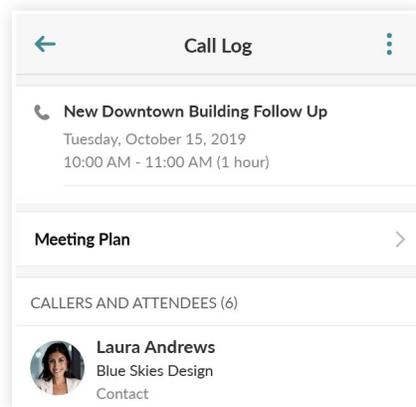
CRM by Cosential for Mobile is the fastest way to bring teams and their data together. Make it easy for business developers, doer-sellers, and professionals out in the field to manage contacts and feed teams critical milestone moments straight from their smart phone. Stay in-the-know with Companies, Contacts, Relationships and Activity Management while you're on-the-go.

How we do it

Unanet CRM by Cosential is the only growth platform that goes beyond a CRM in owning the pre-sales process for market leaders winning business in the AEC industry. Learn how easy it is to drive ahead with business pursuits while you're on-the-go:

Grow and enhance your contacts on the spot

- Create key contacts with a quick business card scan.
- Surface and link strategic insights, like LinkedIn profiles or company pages, to contacts.
- Uncover past records associated with any company.

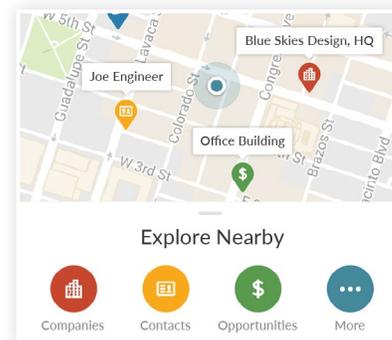


Understand your connections and business insights

- Create meeting plans straight from your contacts.
- Manage your business activities and automatically record call logs.

Visualize your pursuits and strategize check-ins based on location

- Instantly access Contacts, Personnel, Opportunity, and Projects history.
- Drill into Company, Contact, and Opportunity insights based on geolocation.



Where Information Means Insight

Unanet is a leading provider of ERP and CRM solutions purpose-built for Government Contractors, A/E, and Professional Services. More than 3,200 project-driven organizations depend on Unanet to turn their information into actionable insights, drive better decision-making, and nurture business growth.



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